ARTE360
Reality. Only better.
arte.tv/arte360

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IMMERSION
ARTE360/VR: interactive multiplatform content for all ages
We don’t reinvent the wheel. ARTE is known for high-quality program. ARTE360 is a mirror of that and the experiences created are based on the content ARTE is known for.
ARTE works on experiences in the following domains: documentary, fiction, news, journalism, performing arts, concerts, experimental interactive applications
360° and VR are still at the beginning of its development - this means that we are still figuring out the new grammar of storytelling.
ARTE360: interactive content for all ages
What’s next?

1. Projects
What’s next?

2. Technology for Storytelling
What’s next?

3. Analytics / Heatmap